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TUESDAY 20th OCTOBER 1987
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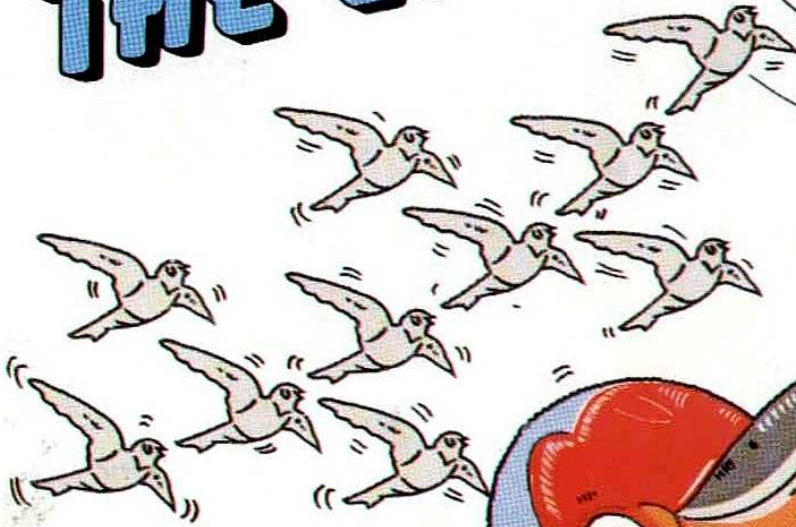
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All contributions published in this programme do not necessarily reflect the view of Swindon Town Football Club.

HONOURS

Division 3 Promotion	
Play-Off Winners:	1986/87
Division Four Champions:	1985/86
Football League Cup	
Winners:	1969
Semi-Finalists:	1980
Anglo Italian	
Cup Winners:	1970
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Winners Cup	
Winners:	1969
Division Three Runners Up:	1962-63, 1968-69
F.A. Charity Shield Finalists:	1911
F.A. Youth Cup Finalists:	1964
F.A. Cup Semi-Finalists:	1910, 1912



Good evening and may I welcome the officials, supporters, players and Directors of Stoke City to the County Ground.

The action taken by the Police Authorities at our recent home match with Oldham Athletic have tended to dominate the news covered by the local evening newspaper.

There have been several letters written on this issue to the press and a lot of concern shown about the action taken. I would briefly like to take this opportunity to explain the point of view taken by the Club.

Swindon Town Football Club are obviously concerned about the safety and well-being of everyone who attends this ground. The membership card system is designed to ensure that everyone is scrutinised for acceptance.

However, that will not ensure that the system is not misused and there is clear proof that it was. A degree of misbehaviour at the Reading match was not apprehended on that day. Both of these factors caused concern.

Subsequent letters sent to the Club and also to the Police Authority meant

that the situation needed to be remedied in particular on the Stratton Bank area where the main cause of concern arose. The Police Authorities have also been mindful of a degree of infiltration in the Shrivenham Road area of an undesirable element.

The Police operation at the Oldham fixture was designed to abort these elements. Swindon Town Football Club does not partake in the scale of operations or the decisions taken by the Police. They are paid by the Club to police the ground as they see fit.

It is important in society that we all retain a respect for the Police because without their preserve there would be retrograde measures.

Swindon Town Football Club was not aware that such a high number of persons would be ejected.

Without doubt the majority of persons involved were totally innocent of any action or offence and rightly aggrieved. It must be stated that if a serious offence ever occurred at this ground then everyone would be expectant of the Policy Authority to protect individuals and deal with the problem.

We all need each other and we have to accept that fact. Many of those who have complained to the Club have been respectfully treated and it is in the best interests of Swindon Town Football Club that we understand each others problems.

If we do, I am sure we shall all eventually benefit.

Stuart All

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LOU'S WAY • WAY • WAY

I would like to congratulate my players on their recent performances. They have proved that with application to the job at hand they are capable of matching most Clubs in the Second Division.

In fact, they could match some First Division teams if our performances in the two matches with Portsmouth are any indication of First Division standards. To convincingly defeat Alan Ball's team in both legs of the Littlewoods Cup was an achievement. We now have to pit our wits against Watford, now managed by Dave Bassett.

It was pleasant for all concerned to see Fraser Digby and Jimmy Quinn called up to represent their countries. Both have performed well this season and deserve these recognitions of their ability.

At last I was able to secure the signature of Bobby Barnes from Aldershot. Bob will add a dimension to our play that we have, in my opinion, been missing. We have needed a winger on several occasions this season and width is a priority against some Clubs. Dave Bamber always performed well in this role but he takes it with reluctance.

Odd how Fraser Digby was called into the England squad to replace his former team-mate at Manchester United Gary Walsh, then he pipped Tim Flowers for the number one position! Perhaps it pays to be a late-comer to the squad.

We have a lot of stern tests ahead in the next few weeks and we will be without the suspended Chris Kamara for some of these, John Kelly also. It



proves how costly bookings can be and both players will have to fight their way back into first team contention.

Their absence allows other players to establish a position in our line-up and it is up to them to see that they retain their places. Both Chris and John have had their disciplinary problems and absence can be costly.

Next week we have two tough matches in store with Watford and Manchester City visiting the County Ground. Neither match will be easy and if my players can produce results from those two games even I may be

forced to admit that we could be in for a more successful season than I anticipated last August. We have yet to meet the Villa's, Man. City's along with the Leeds and Leicester's. Those matches will provide many of the answers to what we are all seeking. Can we match these Clubs on a week-to-week basis instead of the one-off. Results suggest we are on the way to showing we can do so.

The two matches next week should see our biggest crowds of the season. I have been a little disappointed with our attendances so far, but now the holidays are behind us all and the winter football sets in there will be little else to attract people. So here is the way to Palace next Saturday.

Lou's Way: M4 to Chiswick then A205 to Wandsworth. A3 to A214 to Streatham. A23 then left to B273, left at end into High Street, then Whitehorse Lane for Selhurst Park.

Four wheel drive – Two wheel drive – One wheel drive – Hill House Hammond have the right policy.

**GO
BUY
BURMAH
PETROL**



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Statistics for the 'Sunday Mirror' Football Combination fixtures at the County Ground this season.

The first match of the season saw **Chelsea** visit the County Ground on August 25th. There was an attendance of **157**. Of that total **107** were Season Ticket holders. The fifty paying spectators were in the following ratio: **30** adults and **20** juniors and senior citizens.

The total receipts taken were £48.00.

Southampton were the next Combination visitors on September 1st. The attendance was **127** of which **77** were Season Ticket holders. Again there was a paying total of **50** spectators, split into a ratio of **28** adults and **22** juniors and senior citizens.

The receipts totalled £46.80.

A mere **63** people watched the Reserve team fixture with **Watford** on September 15th. That small collection of fans were made up of **39** Season Ticket holders and a paying ratio of **12** adults and **12** juniors and senior citizens.

The receipts totalled £21.60.

On September 30th **Tottenham Hotspur** were attractive visitors and included

former Notts Forest midfield player **Johnny Metgoed** in their line-up. Once again a total of **127** attended the match of which **82** were Season Ticket holders. **45** paid to watch the game, of which **34** were adults and **11** were juniors and senior citizens.

Receipts totalled £47.44

More problems with - Alace!

Our scheduled Combination fixture with **Crystal Palace** on **Tuesday October 6th** was postponed at 9.30 a.m. on the morning of the match due to the inability of the Selhurst Park Club to raise a team. Palace had originally requested that we moved the match to the Wednesday. With our Littlewoods Cup fixture with Portsmouth due to be played that day, Lou wanted to keep the fixture to its original date. Alas, Palace were unable to meet the original date due to a long injury list. We can only apologise if anyone was

inconvenienced by the London Clubs late action.

• • • • •

Littlewoods Cup Third Round

The match with First Division **Watford** will be played on **Wednesday October 28th** with a **8.00 p.m.** kick-off. This is **not an all ticket** match and entry to the terraces will be by normal admission prices at the turnstiles.

Season Ticket holders have until 4.30 p.m. on **Tuesday October 27th** to claim their seats. These can be obtained by **postal application**. A stamped addressed envelope, accompanied by the **Voucher C** which is enclosed in the back of the Season Ticket, is required.

The match will be of ninety minutes duration. In the event of the scores being even at the end of ninety minutes there will be a replay at Vicarage Road on a date yet to be decided.

THE TOWN

AROUND

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County Ground

101

TUESDAY

Tuesday October 6th

Our Football Combination fixture with Crystal Palace is postponed at 9.30 a.m. on the day of the match. Palace state that their injury list is at crisis point. They are, however, able to fulfil their Littlewoods Challenge Cup-tie at Newport scheduled for an evening kick-off. The Reserve team players are not allowed to rest, for they attend an afternoon training session on the County Ground under the supervision of coach Andy Rowland. Lou travels into London from Bisham Abbey to cover the Wimbledon and Rochdale Littlewoods Cup-tie.

WEDNESDAY

Wednesday October 7th

The Football League inform the Club that the Simod Cup-tie with Blackburn Rovers at Ewood Park will be played at Ewood Park on Tuesday November 10th. The referee for the Cup-tie is Mr. Alan Seville.

It was another night of Littlewoods Cup glory for the Town, with a 3-1 second leg win at Portsmouth. This Second Round tie ended with a 6-2 aggregate win for the Town. Two goals by Dave Bamber and one from Steve White saw the Town safely

through to the next round after Andy Perry had given 'Pompey' an early lead with a speculative centre aim shot from the wing.

Former 'Pompey' players Leigh Barnard, Dave Bamber and Chris Kamara left Fratton Park well content with their evenings work after leaving the Naval Port, all ship-shape and 'Swindon' fashion.

THURSDAY

Thursday October 8th

Lady Luck smiled on the Town with a home tie in the Third Round of the Littlewoods Cup when Watford were drawn to face the Town at the County Ground. The match is set for Wednesday October 28th with an 8.00 p.m. kick-off.

Bobby Barnes of Aldershot visits the County Ground with Steve Berry and Peter Coyne wanted by the Third Division Club in an exchange deal. The former West Ham winger is keen to move to the County Ground but the deal hits a snag when Steve Berry rejects the move. Negotiations remain incomplete and the 'Shots' Chairman Colin Hancock, Manager Len Walker and Bobby Barnes return to the Recreation Ground without the intended signing taking place. Talks are set to continue with regard to a loan deal involving the three players.

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FRIDAY

Friday October 9th

Peter Coyne rejects any notion of moving to Aldershot on a loan deal while Steve Berry has second thoughts and agrees to the move. Negotiations for the deal continue on a new basis. The day ends with deadlock on the proposed deal. There is a lot of dissatisfaction with the presentation of the way in which the Littlewoods Cup draw is now televised. The simple format that the Football Association present the F.A. Cup still appears to be the best method. It seems to be a day of reminiscence for the Town fans with the HTV programme about former Town star Don Rogers planned for a half hour slot on television this evening. Referee Jim Borrett, due to officiate tomorrow's match, plans an overnight stay at Swindon. Is it the recent heavy rain, no, just a courtesy call.

One of the Town's longest travelling members called into the office. Brian Turner, who was once resident in Swindon, now lives in Dublin. Born on the Isle of Wight, married with no children, he makes a trip across from Eire. Brian said he had read in the Irish newspapers of Lou's recent trip to the Emerald Isle to cover the Limerick and Sligo match. Thirty-eight-year-old Brian moved to Dublin seven years ago. Brian rated former Town midfield player John Smith the best Town player during his watching brief on Town affairs.

SATURDAY

Saturday October 10th

Heavy overnight rain had made the County Ground saturated. The excellent drainage of the pitch had enabled several inches of rain to soak away. The County Ground was due for its biggest test of the season to date with three matches scheduled in four days! The League fixture with Oldham Athletic today and the Charity match to follow on Sunday. Tuesday would see Northampton Town visit the County Ground in a Midland Youth Cup fixture.

The heavy rain had little effect on the excellently drained Lydiard Park pitch and so Luton Town arrived somewhat surprised that the South East Counties fixture was still to be played! They probably wished the game had been postponed, for after leading from an early goal for most of the match they succumbed to three late goals.

It was a game of the book when we entertained Oldham Athletic. No fewer than six players were to enter referee Jim Borrett's notebook. In a match dominated by offside decisions, it took until the second half before the Town managed to break the stranglehold imposed upon them by these tactics, by scoring through Dave Bamber and Steve White.

Aldershot winger Bobby Barnes and his family were interested onlookers at the game. Nicky Summerbee impresses enough in his final game of a trial period to allow the Club to offer him a trainee

period of two years. Nick is the son of former Town star of the sixties Mike Summerbee.

MONDAY

Monday October 12th

In a day of flurried activity Steve Berry joins Aldershot in time to appear in their Freight Rover Trophy match against Gillingham tomorrow evening while Lou is chasing a defender from last seasons Scottish champions Glasgow Celtic, his first Club. Meanwhile the Bobby Barnes deal is still further delayed until Wednesday.

Chris Kamara is now facing a three match suspension after having his name taken in last Saturday's match against Oldham Athletic. John Kelly decides not to appeal and attend the Disciplinary Commission dealing with his dismissal at Ipswich recently.

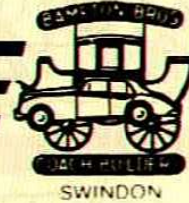
Dean Casserly is ruled out of tomorrow's Midland Youth Cup tie with Northampton Town due to injury.

Geoff Warren, the Club's groundsman, returns from holiday and immediately sets to and repairs the damaged surface from last Saturday's match. The weekend deluge of rain meant that the intended Charity match in aid of the Hungerford Town Appeal is postponed until the following week. Most of those participating have agreed to turn out on the rearranged date.

With no match scheduled for next weekend the players enjoy a two day break from training.

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Junior



ROBINS

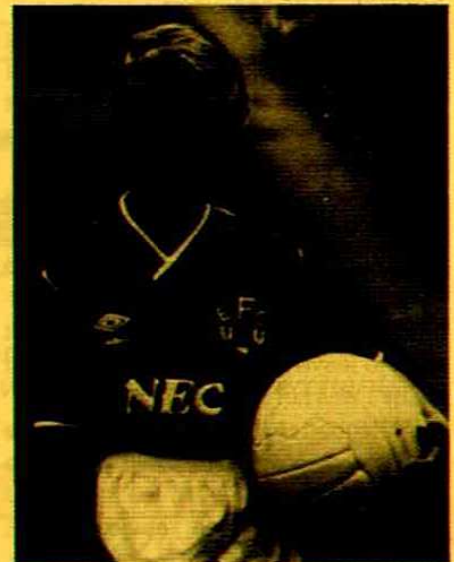


Nationwide Anglia

pleased with this result in their first game together. After lunch in the Alamo Club, the Wells party had a tour of the ground ending in the Board Room where Chairman, Brian Hillier, presented all the lads with a picture of last year's promotion winning squad. Most of these pictures carried a few autographs by the end of the afternoon as the visit finished with a visit to the dressing room of the victorious Swindon team.

Birthday celebrations go to Simon Dent of Crowds School who will celebrate his thirteenth birthday next Wednesday and to Robert Henderson of Kingsdown School who will be twelve next Monday.

TODAYS MASCOT



Name Christopher Amor
 Address 39 Wheeler Avenue
 Swindon
 Age 8 years
 School Ruskin Junior
 Plays for Stratton Red Eagles
 Position Defence
 Favourite Player
 Colin Calderwood
 Favourite Other Player
 Fraser Digby
 Favourite Other Team Everton

The visit of the Wells Under-13 team proved a very successful event. In the morning, the two sides braved some very unpleasant weather conditions and provided an entertaining and high scoring match for those brave enough to venture out. Wells emerged victorious by four goals to two but the Junior Robins can be well



• Town boss Lou Macari with the team from Wells in Somerset who played the Junior Robins on the County Ground extension. Manager John Timms was well pleased with the performance of both teams.

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PROFILE • PROFILE • PROFILE



Football is not always fun, it has its frustrations, traumatic moments and times of despair. One Town player to have experienced all of these emotions since early August is Town striker - Bryan Wade.

Injured in a pre-season match against Cheltenham Town at Whaddon Road, Bryan was hoping to return to action in last Fridays Combination fixture at Norwich, as he explained.

"I hope to play, the medial ligament strain I suffered is now fully recovered. It was a moment I shall never forget. I went into a tackle and I heard a noise like cloth tearing."

Just prior to this misfortune Bryan had been having talks with Dick Bate, who was at that time Manager of Third Division Southend United.

"It was a move I turned down. I didn't want to leave Swindon, I like it here and really I was not interested in moving."

With good reason, as Bryan went on to explain, "I have just bought a house in Swindon and become engaged to Michelle, my fiancée, obviously with Michelle's employment in a local insurance group I did not want to disturb the roots we both feel we have here in Swindon."

Returning to full fitness is hard work as a perspiring Bryan explained. "It's training every day, including Sundays. It's up to me to play well and keep scoring in the Reserves."

The prospect of starting the season afresh, behind the likes of other Town strikers Dave Bamber, Jimmy Quinn, Steve White, Charlie Henry and now the newly signed Bobby Barnes, did not deter him. "It is up to me to prove myself and displace one of them."



BRYAN WADE

Did Bryan view Second Division football with any reservations?

"No, obviously the pace is faster and it will take time to adapt to the pace of the game."

Previously part-time with Trowbridge Town before moving to the County Ground, Bryan had no regrets on becoming full-time. It is often a topical issue as to whether there is any difference between the fitness of either, for Scarborough Town are currently proving they are able to cope.

Bryan's reply was straightforward. "Full-time pros' are much sharper and fitter."

Most players have someone in their background that they are particularly thankful to for helping them early in their career. For Bryan, it was former Trowbridge Town Manager Roy Bence. "He did not stand in my way, allowed me to come here and he has always wanted me to do well."

The Town's long ball type of play suits Bryan, who is a player with plenty of pace, as he stated. "It is well suited for myself, others may not like it so much, but a long ball over the top of a defence gives me the opportunity to use my speed."

Given a trial by Manchester City at the age of 15, and played out of position, was a setback but Bryan kept plugging away hoping that things would work out for him. One day it did! "Roy Bence called me to ask if I would like to play at Arsenal. I did, for the Town Reserves, and we lost 10-0! Paul Derrick, who was at Trowbridge with me, could have come here as well. He was not very keen, but I am glad I did. Although I have had a disappointing start to the season I feel my future is here in Swindon and I am determined to get into the team soon."

More disappointed was to follow for Bryan. Our Combination Fixture at Norwich was postponed due to weather conditions.

Club	CAREER RECORD								
	Football League			Littlewoods Cup			F.A. Cup		
	App.	Sub.	Goals	App.	Sub.	Goals	App.	Sub.	Goals
Swindon Town	47	9	18	6	1	4	5	0	2

All appearances up to and including October 17th 1987.

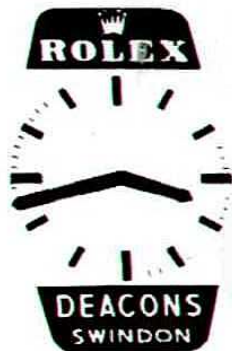
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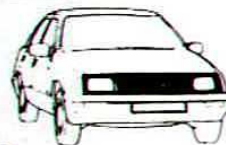
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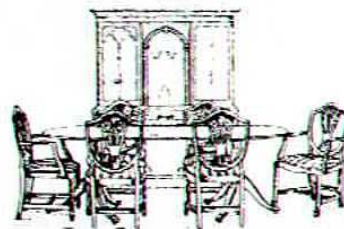
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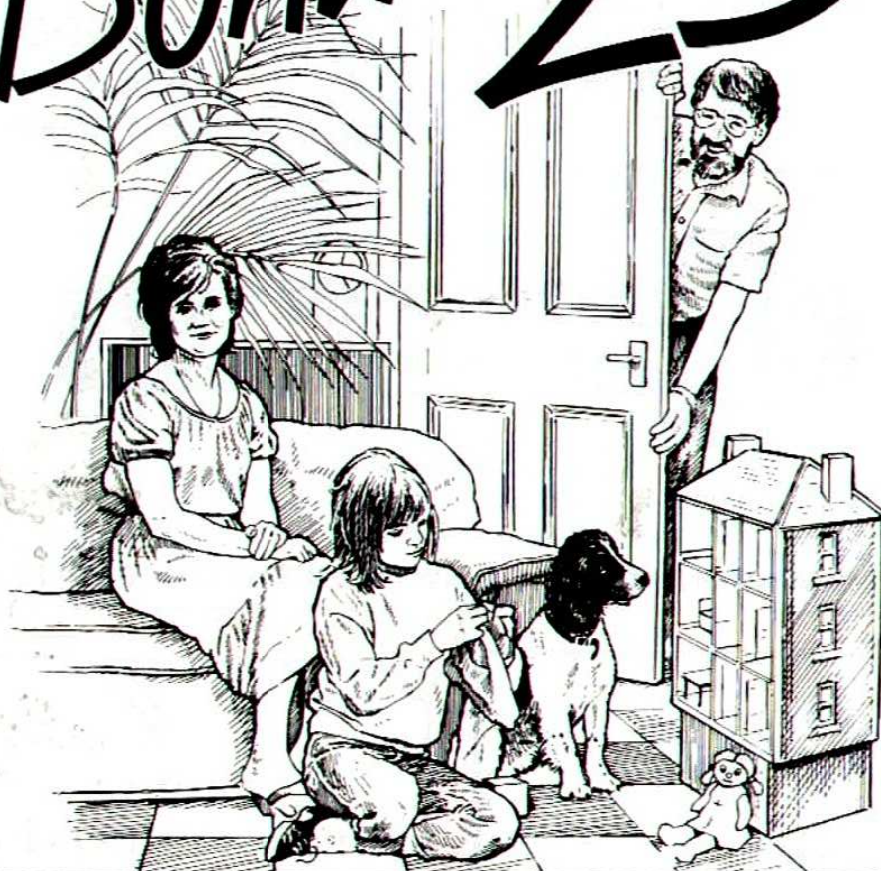
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ERCIAL ROAD

THE MOONRAKER

A COUNTY GROUND



Founded in 1863, Stoke City are the second oldest football Club in England, though it was only in recent times that the Potters have enjoyed their best successes.

At one stage, the Club dropped from the First Division to the Third, but made a rapid recovery and in 1972 the Club won their first major trophy, the Football League Cup. An original member of the Football League formed in 1888 but two years later failed to gain re-election.

After a short spell in the League and then another 11 years in the wilderness, they regained a place in Division 2 in 1919.

Three years later Stoke were promoted to Division 1 but within four years found themselves in the Third Division North. Champions at the first attempt, the Potters were to climb back up again and spend a 20 year spell between 1933 and 1953 in the top flight.

Nineteen seasons then followed in Division 2 before promotion was achieved again in 1963.

Since then the Club have beaten Chelsea 2-1 to win the League Cup but yo-yoed between the top two divisions.

Since the war several great players have worn the famous Stoke red and white stripes - Stanley Matthews, George Eastham, Peter Doherty, Peter Shilton and Gordon Banks.

Present Manager, Mick Mills, took control in June 1985 and has completely transformed the Club.

Last season the Club, in Mills' second year in charge, finished in eighth place in Division 2.

They made a disastrous start, collecting only five points in the first nine games, but then a 15 match undefeated run in the League and Cup boosted moral and confidence. Another indifferent spell followed but they eventually ended in eighth spot.

Mills will be hoping to build on this and try and lead the Club back into the First Division again.

Welcome

By Dave Eaton

STOKE CITY

MEET THE PLAYERS AND MANAGER

Mick Mills (Defender/Manager). Commenced a new career as Player/Manager of Stoke City in July, 1985 and went on to make 31 Second Division appearances for the Potters in his first season.

Began his career as an apprentice with Portsmouth and later joined Ipswich, with whom he spent 16 years and made over 700 appearances - a record which may never be bettered at Portman Road. Led Ipswich to success in the F.A. Cup in 1978 and in the U.F.A. Cup three years later.

Mick won 42 caps for England, and was captain during the 1982 World Cup finals in Spain. In 1982 Southampton paid out a £50,000 transfer fee for his services and he made 103 First Division appearances for the Saints.

Awarded the M.B.E. for his services to football in the 1984 Queens' New Year Honours list.

George Berry (Defender). Signed on a free transfer from Wolves in 1982. He made his League debut for Wolves in 1977 and has 8 International caps for Wales. Made 41 League appearances last season and scored eight goals.

Steve Bould (Defender). He developed through the apprentice ranks at the Victoria Ground and signed full professional forms in November 1980. Made his debut at Middlesbrough in September 1981. Ruled out with a bad injury in the latter part of the season.

Lee Dixon (Defender). Born in Manchester, 23 years old, signed in July 1986 from Bury for £40,000. An attacking right back who played in every League game last season, and scored three goals. He was voted 'player of the year'.

Chris Hemming (Defender). Another local product of the Y.T.S. Scheme. He made his debut at Tottenham in March 1984. A natural athlete, and accomplished in many sports. Has attracted a lot of publicity, as the first player to be fitted with a pacemaker.

Steve Parkin (Midfield). He was still an apprentice when he made his first debut for Stoke City against Nottingham Forest in April 1983. Steve has since progressed through the ranks from schoolboy, apprentice and youth team captain in the 1983/84 Youth Cup Final Team, to gain an England Under-21 cap.

Brian Talbot (Midfield). A £25,000 signing from Watford. The 33 year old made his Stoke City debut against Huddersfield making a total of 601 League appearances. Scored three goals last season in 32 League appearances.

Carl Saunders (Forward). Born in Birmingham. Signed as an apprentice and made his League debut as a substitute in April 1983 at Everton. Since then has played at both full back and as a striker. He hit a purple patch last season scoring 19 goals even after missing several games through a hamstring injury. A target for Lou Macari in 1985, but Carl turned down a move to the County Ground.

Tony Ford (Forward). The 28 year old was signed from Grimsby Town in summer 1986, where he made 352 League appearances scoring 34 goals. 41 League appearances last season and scored 6 goals.

Philip Heath (Forward). Born locally in Silverdale, he graduated through the schoolboy, apprentice and youth network. Scored on his League debut at Southampton. Only missed four League games last season.

Nicky Morgan (Striker). Began his career with West Ham. After a spell on loan from Portsmouth, he became a permanent member of the Stoke City squad, for a £40,000 fee. Scored 12 goals including a hat-trick against Leeds United last season.

Peter Fox (Goalkeeper). Joined the Club from Sheffield Wednesday in 1978 and has made his debut against Wrexham in December of the same year. Aged 28, Peter has now recovered from a back injury which forced him to miss a lot of the 1985/86 season. Made his 250th appearance v Plymouth Argyle last season.

Gerry Daly (Midfield). Dublin born, he started his career with Manchester United and appeared in their 1975/76 F.A. Cup Final team. Since leaving Manchester United in August 1980 his travels have taken him to Derby, Coventry, Birmingham and Shrewsbury. He was a £15,000 transfer deadline signing for Stoke.

Graham Shaw (Striker). Local born, talented striker who has come through all the ranks. He scored twice last season in 18 appearances.

Cliff Carr (Defender). 23 year old attacking left back who was a £45,000 close season signing from Fulham where he was Club captain. An England Under-21 International. He played over 150 games for Fulham.

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THE MOONRAKER



Stoke City – First Team Squad – 1987/88

Back Row (left to right): Terry Williams, Chris Maskery, Lee Dixon, Phillip Heath, Ian Allinson (now Luton Town), Graham Shaw, Steve Parkin, Cliff Carr.

Middle Row: Keith Rowley (Physio), Brian Talbot, Gerry Daly, Peter Fox, Scott Barrett, Nicky Morgan, Tony Ford, Tony Lacey (Youth & Reserve Team Coach).

Front Row: Mick Mills (Manager), Steve Bould, Chris Hemmings, George Berry, Carl Beeston, Carl Saunders, Sammy Chung (Assistant Manager).

PREVIOUS MEETINGS BETWEEN SWINDON TOWN AND STOKE CITY

SOUTHERN LEAGUE

At The County Ground

25.12.1911 W3-0 Jefferson 2, Tout
29.03.1913 W3-2 Fleming 2, own goal

At the Victoria Ground

26.12.1911 W4-1 Fleming, Bown 2, Jefferson
23.11.1912 D1-1 Batty

Football League Cup

02.10.1979 W2-1 McHale, Mayes

Football League Cup

26.09.1979 D2-2 Mayes, Rowland 15,255

Football League

Nil

Football League

Nil

F.A. Cup

08.01.1949 L1-3 Owen
Millar 29,332

F.A. Cup

26,335 04.02.1952 W1-0

*Statistics supplied by Paul Plowman

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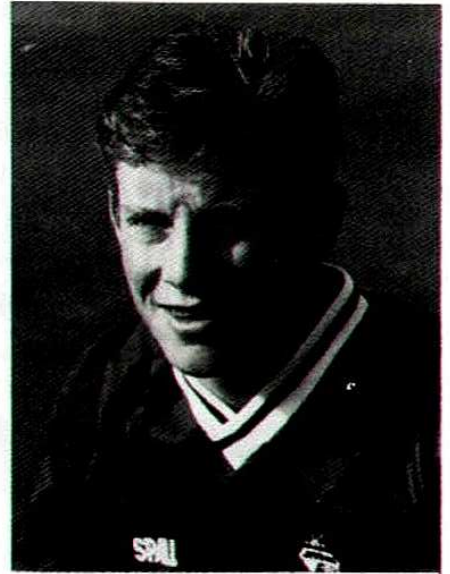
THE MOONRAKER



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3



Our South East Counties team were somewhat surprisingly held to a 2-2 draw at Lydiard Park on Saturday October 3rd by Bristol Rovers.

The Twerton Park Club had been without a win to their credit and in a match played in driving rain, they twice took the lead. It was due to goals by Adrian Viveash and Fitzroy Simpson that the Town were able to salvage a point from a game they were expected to take maximum points from.

Team: Goddard, Packer, Viveash, Summerbee, Bell, Morgan, Fishlock, Barnes, Hammersley, Simpson, Quinn.

Substitutes: Fletcher (for Quinn), O'Neill.

.....

For those who take an interest in our Youth Team affairs our South East Counties fixtures until the new year are included below.

Sat. Oct. 24	Crystal Palace	Away
Sat. Nov. 7	Bristol City	Away
Sat. Nov. 21	Reading	Away
Sat. Nov. 28	Wimbledon	Away
Sat. Dec. 5	Oxford United	Home

Two matches to be arranged are both in Cup Competitions. We entertain Wolverhampton Wanderers in the Midland Youth Cup and Newport County in the F.A. Youth Cup. Both matches to be played at the County Ground.

The Town obtained their first win in three matches when they defeated Luton Town 3-1 on October 10th.

After a goal-less first-half the Town were in arrears shortly after the interval.

Three late goals by Tony Hammersley, Nicky Summerbee and Fitzroy Simpson gave the Town a welcome 3-1 win. Luton, who had arrived expecting the match to be postponed due to the incessant downpour, were beaten by a spirited display.

.....

Our 'Sunday Mirror' Football Combination team return to action at the County Ground tomorrow when they entertain Millwall, kick-off 2.00 p.m.

.....

• Nigel Packer - The former Swindon Schoolboy decided to terminate his trainee contract with the Club last week and accept employment locally. Nigel intends to play on an amateur basis but will remain with the Town on a non-contract basis so as to be available for the Town in Cup competitions.

.....

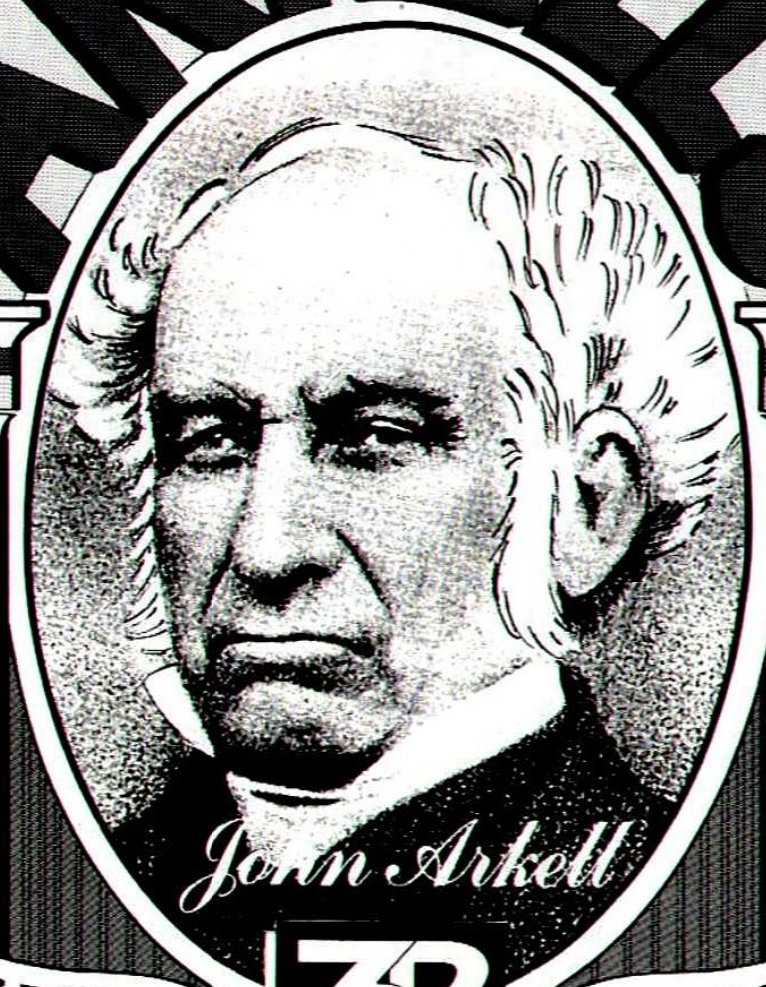
Our Combination fixtures until the new year are as follows:-

Sat. Oct. 31	Luton Town	Away
Tues. Nov. 3	Portsmouth	Home
Tues. Nov. 10	Bristol Rovers	Away
(to be played at Forest Green)		
Tues. Nov. 17	Q.P.R.	Home
Tues. Nov. 24	Fulham	Away
Wed. Dec. 2	Oxford United	Home
Sat. Dec. 12	Arsenal	Away
Tues. Dec. 15	West Ham Utd.	Home

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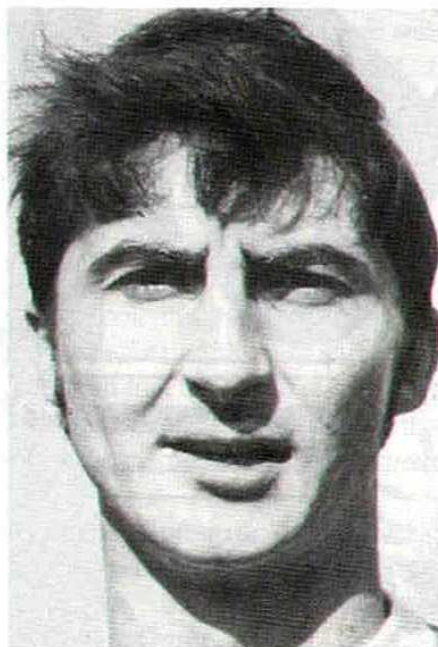
THE MOONRAKER



A to Z

OF SWINDON TOWN

by Chris Scott



Arthur Horsfield

After the goalscoring feats of 'Bronco' in the late fifties, came the goal gallop of 'Dobbin' in the early seventies

So often the grateful recipient of Don Rogers' wing wizardry, Arthur's affectionate nickname summed up his popularity with a County Ground following still on cloud nine in the aftermath of our League Cup victory.

His career began in the north east, first with Middlesbrough as an apprentice and then at St James' Park with neighbours Newcastle United.

His devastating striking ability attracted the attention of Danny Williams who signed Arthur Horsfield for £17,500 in 1969 to augment the Wembley heroes squad and prepare for the battle ahead. By the time that battle had begun Williams was gone, but under new Manager Fred Ford, 'Dobbin' flourished.

In that first season Horsfield's lethal finishing brought him 18 goals in 40 League appearances, along with four goals in four games in the Town's unsuccessful League Cup defence.

In 1972 he became another significant departure of the Dave Mackay period along with Stan Harland and the Club's traditional

white shorts, joining Charlton for whom he finished leading scorer in the next two seasons

The nickname 'Dobbin' may seem slightly insulting, but in the case of Arthur Horsfield his superb finishing talents meant that this nickname served only to lull Swindon's opponents into a false sense of security. What a shame that most footballing 'Dobbins' these days seem much better owners of that title!

Stan Harland

Stan Harland brought delight to every 'Town' supporter in 1969 as he received the League Cup from Princess Margaret and held it aloft as the first Swindon Town captain to lead his side to a Wembley triumph.

Born in Liverpool in June 1940, Harland began his career path as a schoolboy representative striker on Merseyside before joining local top amateur side New Brighton.

Everton soon recognised his talents and signed him in December 1959, but his stay at Goodison failed to result in a first team place.

In order to gain League action Stan left the first division outfit in 1961 to join Bradford City.

At Valley Parade Stan established himself well in the side and showed considerable prowess as a goalscorer, a feature of his game denied to 'Town' fans during his stay with the Club. His Club in the two years preceding his arrival at the County Ground was Carlisle United with whom he developed into a stylish

left half, attracting the interest of Danny Williams in 1966.

The shrewd 'Town' Manager signed Stan Harland and soon made him the automatic choice for the number six jersey.

In the style now forged by Colin Calderwood, Harland became an everpresent member of the 'Town' side and within two years the Club captain - as he established himself as a firm favourite with the County Ground crowd.

His own personal mud-stained triumph on March 15th 1969 as he flashed a broad smile and lifted the Cup in the Royal box was forgotten late in 1971 as Dave Mackay's new influence saw the popular gentleman dropped from the side.

Departure was the obvious option and Stan signed for Birmingham City to escape the new regime.

A similarly successful career was built at St. Andrews before a steady drift away from the game of football. Stan and his wife now run a General Store in Yeovil where he lives a life away from football - which he feels has now changed beyond recognition.

The man who stood at centre stage during Swindon's greatest triumph may have turned his back on the game, but will never be forgotten in the history of the 'Town' by the fans who saw him raise that first elusive trophy.

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LUTHER BLISSETT,
at Milan's San Siro Stadium, 1983.

"If ye dinnae score, ye dinnae win."

JIMMY SIRREL,
Notts County manager, 1983.

*"No footballer of talent should play
in the back four."*

MALCOLM ALLISON, 1975.



*"All visiting teams complain about
the pitch - but they all seem to win."*

ARCHBISHOP MAKARIOS,
to Dunfermline players visiting Cyprus, 1968.

Source: *The Book of Football Quotations*. Peter Ball and Phil Shaw
(Stanley Paul, an Imprint of Century Hutchinson Ltd).

THE



MOONRAKER

SIDELINES

In the Manchester United official Club newspaper several of their former employees were asked for the low-down on the Reds' chances of winning the First Division Championship. Town boss Lou Macari was one of the former United favourites asked for the low-down on the Reds' chances of flying high.

Little Lou has never been one to pull his punches, as his verdict on the current Old Trafford squad testifies

"If I thought they had no chance of winning the League, I wouldn't hesitate to say so, much as I still love the place and the Club.

"In previous years, as far as the League was concerned, I've always felt that they had no chance from the start - even in the season's when they have started with ten wins on the trot.

"Cups are a different kettle of fish because you only have to win half a dozen games to climb those steps to Wembley, so it didn't surprise me when they won the F.A. Cup two years out of three.

"This year, though, I don't think their bid for the First Division Championship will be a forlorn chase because I can only see Liverpool as their serious rivals.

"Alex Ferguson's outlook and ideas are clearly on the right lines. I give United a big chance of winning it this season, and I am more hopeful of them doing it than I have ever been.

"I think Alex hit the nail on the head when he arrived at Old Trafford and said he was not happy with the defence. Their start shows his efforts to improve the team in that department have not been wasted and Viv Anderson looks like being a good signing for him.

"Once you have a sound defence, you are half way to winning games, home and away. If you are leaking goals all over the place, you're leaving yourself with a mountain to climb over 40-odd games."

.....

Peter Withe on Jimmy Quinn! . .

Below is an article that Peter Withe wrote on the fortunes of the Town's leading goalscorer Jimmy Quinn in a recent issue of the Birmingham Saturday evening 'Sports Argus'.

They say a change is as good as a rest, and I can think of at least two Second Division strikers who will happily go along with that.

The transformation in Swindon's Jimmy Quinn and Crystal Palace's Mark Bright since their transfers towards the end of last season has really been quite remarkable.

Both were struggling to make an impact with their former clubs Blackburn and Leicester, yet they are now the two leading goal scorers in the division.

I thought Bright would do well at Filbert Street after Leicester had bought him from Port Vale, but he was always in the shadow of players like Gary Lineker, Alan Smith and Steve Moran.

At one stage it looked like he might join Sheffield United in exchange for Tony Philliskirk, but eventually he went to Selhurst Park for £75,000, and hasn't looked back.

Leicester, too, are now starting to score goals, but when you consider they had to pay £350,000 for Mike Newell, you can see what a bargain Bright was.

Quinn has been a revelation since his move to the West Country, but it was a different story at Blackburn.

Although he was involved in the World Cup with Northern Ireland, he was having such a bad time at club level that supporters booed him every time he touched the ball!

Quinn's confidence was so low that former Rovers manager Bobby Saxton

actually suggested leaving him out of home matches and just playing him away!

Since then, though, he has helped Swindon to promotion, and has already scored eight goals so far this season.

There's no doubt that a new club can lift a player's confidence, and it is particularly true for a striker.

.....

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J. Garratt

.....

Well done Jim . . .

The Richard Webb Scanner Appeal for the Princess Margaret Hospital in Swindon recently benefitted by a £500 donation made by Littlewoods on behalf of Town striker Jimmy Quinn.

To run in conjunction with the Littlewoods Challenge Cup the Company this season launched a strikers award scheme for hat-tricks. Any player who scores a hat-trick during a Littlewoods Cup match is asked to nominate a charity to which Littlewoods will donate £500 while the player receives a cut glass decanter.

Spurred on by his success in the first round, Jim pulled out the stops and scored another hat-trick against Portsmouth and so will be receiving a further hat-trick award from Littlewoods next Tuesday before the match with Watford.

SIDELINES

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A RAKER' VIEW

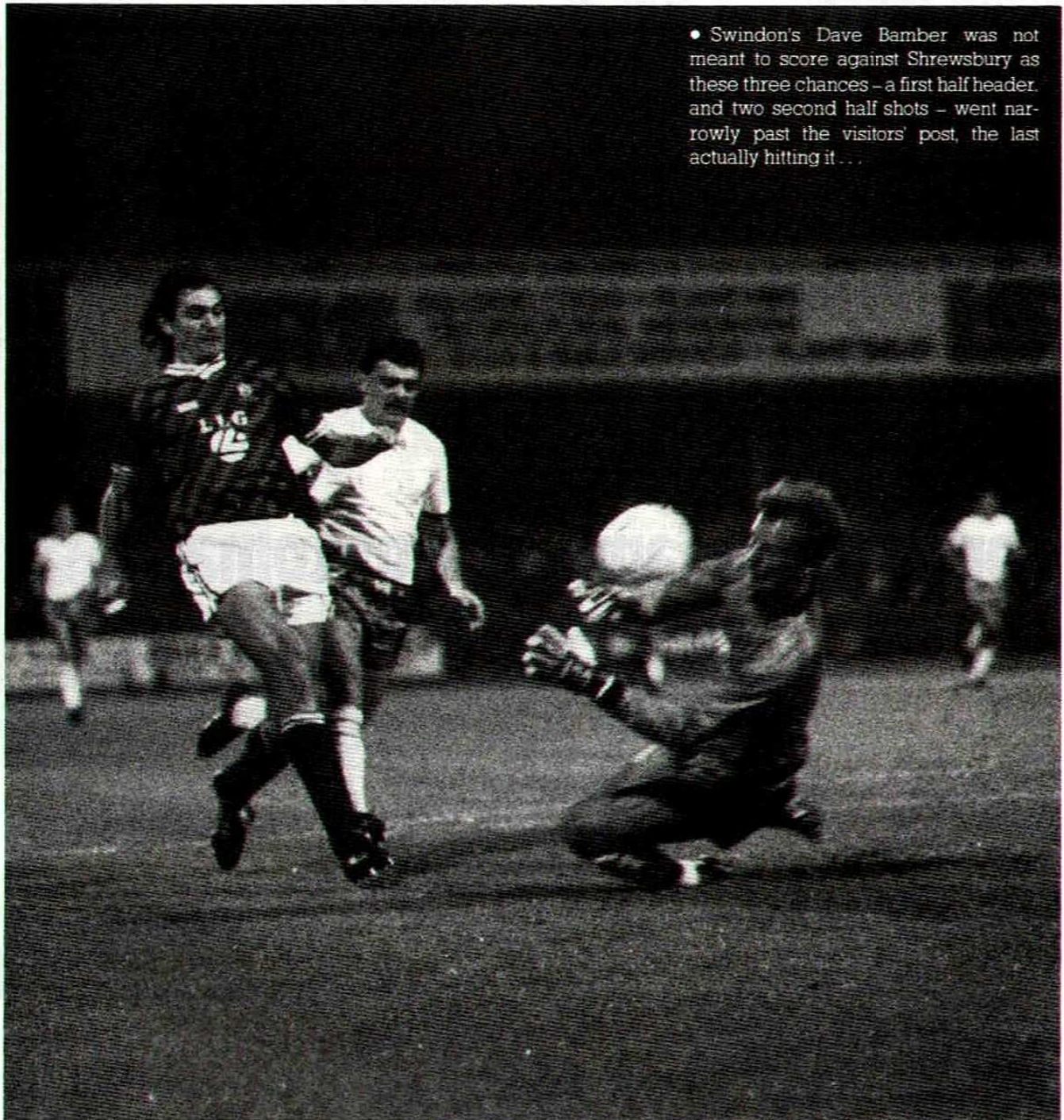


THE MOONRAKER



WITH DAVE EVANS

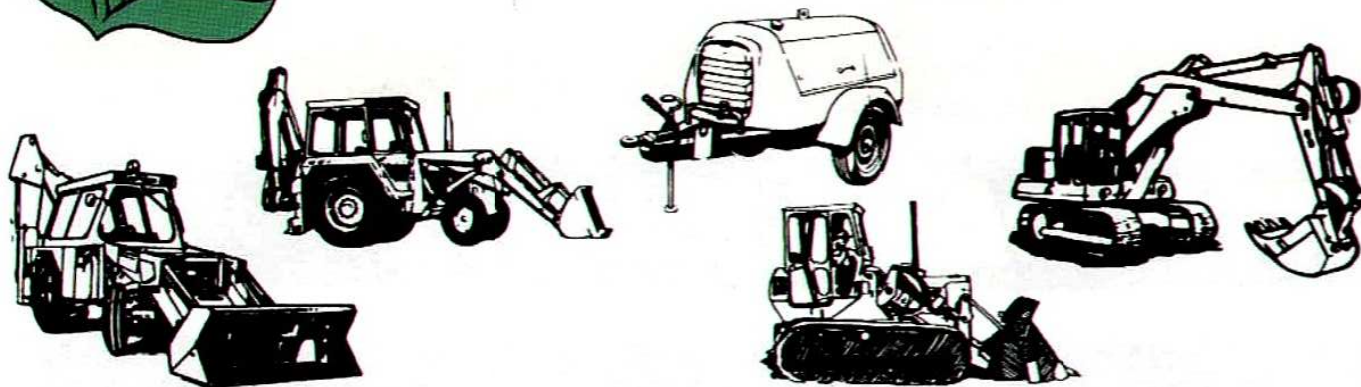
• Swindon's Dave Bamber was not meant to score against Shrewsbury as these three chances – a first half header, and two second half shots – went narrowly past the visitors' post, the last actually hitting it . . .





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THE MOONRAKER PAPER



Our 3-1 away win at Porstmouth in the Littlewoods Challenge Cup was of special significance to the ex-Pompey players on our books as Paul Hickson of the 'Western Daily Press' was quick to note.

Deadly Dave Bamber returned to Fratton Park in triumph last night with the goals that stunned the Pompey Chimes into silence.

Swindon's hopes of entering this mornings third round Littlewoods Cup draw looked shaky when Andy Perry shot Portsmouth ahead in the 15th minute.

But Lou Macari's Cup battlers drew on all their reserves of courage to roar back with a magnificent three-goal barrage.

Ex-Portsmouth striker Bamber led the assault, stabbing home the 42nd minute equaliser and forcing in the second as Swindon tormented Pompey's threadbare defence.

Late substitute Steve White added the third a minute from time.

Goals hero Bamber said: "Sometimes you're over anxious to do well against your old Club.

"But I have had so many that it doesn't really apply to me!

"The first goal really crippled them - it finished them off.

"To be honest, I was disappointed with Pompey. We expected a siege, but they didn't show much fight at all".

Clive King of the 'Evening Advertiser' also paid credit to Dave's two-goal performance.

A goal late in the first half from Dave Bamber - one of the two he scored against his old Club last night - completely transformed this Littlewoods Cup-tie at Fratton Park.

Until then, the Town's first leg lead had been cut to just one goal and Bamber's goal apart, the Town will want to forget their first-half performance.

For most of it they looked nervous at the back, clueless in midfield and very limited in attack.

Clive had rightly picked out that Dave's equaliser had let the Town off the hook. It is a well known fact that a goal on the stroke of half-time has a demoralising effect on the opposition.

The following match in the League against Oldham Athletic was an exasperating experience and Graham Russell of 'The People' was not to impressed with referee Ian Borrett who is a self-employed bricklayer.

Graham centred his report on this occupation!

Bricklayer Ian Borrett dropped a brick as he left Swindon fuming by giving them a goal and then taking it away.

Dave Bamber, a two-goal hero at Portsmouth, looked to have it won with a booming header.

Referee Borrett signalled a goal, but changed his mind after a word with the linesman who had appeared to have spotted a foul on the goal-keeper.

Borrett had already booked three players, but the angry build-up was defused in a few dramatic moments which saw Swindon grab their goals.

Bamber broke free to boot high into the net. White kneed the other in after Quinn's shot had been blocked.

The tactics of both sides, crowding a central corridor and going for off-side verdicts had stoked up a sense of frustration.

But, with Bamber often breaking free on the far right, Swindon had always been likely winners.

Clive King also found the game a dismal affair as he began his Monday column by stating:

It takes two teams to make a game and that was never more obvious than on Saturday at the County Ground.

Had it not been for the Town's never-say-die approach and a superb goal from Dave Bamber, it would have been a dismal afternoon.

Oldham quite plainly came just for a point. Their offside tactics came as close to killing a game as I have ever seen. For, added to the numerous free kicks, there was just not enough time for football.

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SWINDON TOWN 1987/88

DATE	OPONENTS	V	Attd	Result	1	2	3	4	5	6	7	8
15.8.87	SAT BRADFORD CITY	A	10,553	0-2	Digby	Hockaday	King	Coyne	Parkin	Calderwood	Bamber	Gittens
18.8.87	TUE BRISTOL CITY 7.45 (LC)	H	6,807	3-0	Digby	O'Regan	King	Kamara	Parkin	Calderwood	Kelly	Gittens†
22.8.87	SAT SHEFFIELD UNITED	H	8,637	2-0	Digby	O'Regan	King	Kamara	Parkin	Calderwood (1)	Bamber	Kelly
25.8.87	TUE BRISTOL CITY (LC)	A	7,013	2-3	Digby	O'Regan	King	Kamara	Parkin	Calderwood	Coyne†	Berry (p)
29.8.87	SAT WEST BROM	A	8,503	2-1	Digby	Hockaday	King	Kamara	Parkin	Calderwood	Bamber	Kelly (1)
31.8.87	MON HULL CITY 7.45	H	9,600	0-0	Digby	Hockaday	King	Kamara	Parkin	Calderwood	Bamber	Berry†
5.9.87	SAT MIDDLESBROUGH	A	9,344	3-2	Digby	Hockaday	King	Kamara	Parkin	Calderwood	Bamber (1)	O'Regan
12.9.87	SAT BIRMINGHAM CITY	H	9,128	0-2	Digby	Hockaday	King†	Kamara	Parkin	Calderwood	Bamber	O'Regan
15.9.87	TUE BARNSELY	A	7,773	1-0	Digby	Hockaday	King	Kamara	Parkin	Calderwood	Bamber (1)	O'Regan
19.9.87	SAT IPSWICH TOWN	A	11,460	2-3	Digby	Hockaday	King	Kamara	Parkin	Calderwood	Bamber	O'Regan
22.9.87	TUE PORTSMOUTH 7.45 (LC)	H	9,878	3-1	Digby	Hockaday	King	Kamara	Parkin	Calderwood	Bamber	White†
26.9.87	SAT READING	H	10,073	4-0	Digby	Hockaday	King	Kamara (2)	Parkin (1)	Calderwood†	Bamber	Henry†
29.9.87	TUE SHREWSBURY T.	H	8,261	1-1	Digby	Hockaday	King	Kamara	Parkin	Calderwood	Bamber	Henry†
3.10.87	SAT MILLWALL	A	7,108	2-2	Digby	Hockaday	King	Kamara	Parkin	Calderwood	Bamber	O'Regan
7.10.87	WED PORTSMOUTH 8.00 (LC)	A	8,727	3-1	Digby	Hockaday	King	Kamara	Parkin	Calderwood	Bamber (2)	O'Regan
10.10.87	SAT OLDHAM ATHLETIC	H	8,160	2-0	Digby	Hockaday	King†	Kamara	Parkin	Calderwood	Bamber (1)	White (1)
20.10.87	TUE STOKE CITY	H										
24.10.87	SAT CRYSTAL PALACE	A										
28.10.87	WED WATFORD 8.00 (LC)	H										
31.10.87	SAT MANCHESTER CITY	H										
3.11.87	TUE BLACKBURN ROV.	A										
7.11.87	SAT LEICESTER CITY	A										
10.11.87	TUE BLACKBURN R. (Simod)	A										
14.11.87	SAT PLYMOUTH ARGYLE	H										
21.11.87	SAT LEEDS UNITED	A										
28.11.87	SAT A.F.C. BOURNEMTH	H										
1.12.87	TUE HUDDERSFIELD T. 7.45	H										
5.12.87	SAT ASTON VILLA	A										
11.12.87	FRI BARNSELY 7.45	H										
20.12.87	SUN SHEFFIELD UTD. (11 am)	A										
26.12.87	SAT READING	A										
28.12.87	MON IPSWICH TOWN	H										
1.1.88	FRI WEST BROM.	H										
2.1.88	SAT BIRMINGHAM CITY	A										
16.1.88	SAT BRADFORD CITY	H										
23.1.88	SAT HULL CITY	A										
6.2.88	SAT MIDDLESBROUGH	H										
13.2.88	SAT HUDDERSFIELD T.	A										
20.2.88	SAT SHREWSBURY T.	A										
27.2.88	SAT MILLWALL	H										
12.3.88	SAT OLDHAM ATHLETIC	A										
19.3.88	SAT MANCHESTER CITY	A										
26.3.88	SAT CRYSTAL PALACE	H										
2.4.88	SAT LEICESTER CITY	H										
4.4.88	MON PLYMOUTH ARGYLE	A										
9.4.88	SAT BLACKBURN ROV.	H										
23.4.88	SAT STOKE CITY	A										
30.4.88	SAT LEEDS UNITED	H										
2.5.88	MON A.F.C. BOURNEMTH	A										
7.5.88	SAT ASTON VILLA	H										

SWINDON TOWN FC - TRAVEL CLUB

The Travel Club will be running coaches to the forthcoming matches:

Tuesday November 3rd - Blackburn Rovers
Depart at 2.00 p.m. £8.00

Saturday November 7th - Leicester City
Depart at 11.30 a.m. £4.50

Tuesday November 10th - Blackburn Rovers
(Simod Cup) Depart at 2.00 a.m. £8.00

Strictly Travel Club members only, but new members are always welcome.

Please note that from 31st October membership covering the rest of this season will be increased from £2.00 to £3.00 and that 3 year membership (currently available at a bargain price of £5.00!) will no longer be available. So to save those pennies, join now!

Bring your remittance along with 2 passport size photographs to the Travel Club office at the North Stand. Open on matchdays (before and after the game), Tuesdays, Wednesdays and Thursdays between 7.30 and 10.00 p.m. For any further information call in or ring Swindon (0793) 611499 (24 hour service).

THE MOONRAKER



CS • STATISTICS • STATISTICS

	10	11	12	14
Quinn	Kelly†	Kamara	Barnard	Henry†
Quinn (3)	Bamber	Barnard	Coyne	Henry†
Quinn (1)	Berry	Barnard	Henry	Foley
Quinn	Bamber (1)	Barnard	Foley	Henry†
Quinn (1)	Berry†	Barnard	Coyne†	Foley
Quinn	Foley	Barnard	Henry	Coyne†
Quinn (1)	Foley	Barnard (1)	Henry	White
Quinn	Foley	Barnard	Coyne†	Kelly†
Quinn†	Foley†	Barnard	Kelly†	Henry†
Quinn (1)	Foley	Barnard	White	Kelly†
Quinn (2 + p)	Foley	Barnard	Henry	O'Regan†
Quinn (p)	Foley	Barnard	White†	Gittens†
Quinn (1)	Foley	Barnard	White	Gittens†
Henry	Foley (1)	Barnard	White	Quinn (1)†
Quinn	Foley†	Barnard	White (1)†	Henry†
Quinn	Foley	Barnard	Kelly†	Henry

† Denotes substitute used and player replaced

The Hickman (Swindon) Ltd. Goal Scoring League

Jimmy Quinn	13 Goals
Dave Bamber	3 Goals
Leigh Barnard	2 Goals
Chris Kamara	2 Goals
Steve Berry	1 Goal
Colin Calderwood	1 Goal
John Kelly	1 Goal
Tim Parkin	1 Goal
Steve Foley	1 Goal

An award will be made at the end of the season to the Club's highest goalscorer in 1st team matches.

Our thanks to **Hickmans (Swindon) Ltd.**

1987/88

A total of 53,859 have witnessed 6 Second Division matches at the County Ground, averaging 8,976 per match.

A total of 52,649 have witnessed 6 Second Division away matches, giving an average of 8,774 for each game.

The average attendance for League and Cup matches at the County Ground is 8,818.

An aggregate of 138,933 have watched all matches in League and Cup, home and away.

An overall average attendance of 8,683 have witnessed matches, home and away in League and Cup.

APPEARANCES

	DIVISION TWO			LITTLEWOODS CUP		
	App	Sub	Goals	App	Sub	Goals
David Bamber	12	0	3	4	0	3
Colin Calderwood	12	0	1	4	0	0
Fraser Digby	12	0	0	4	0	0
Chris Kamara	12	0	2	4	0	0
Phil King	12	0	0	4	0	0
Tim Parkin	12	0	1	4	0	0
Jimmy Quinn	11	1	5 + 2 p	4	0	5 + 1 p
Leigh Barnard	11	0	2	4	0	0
Dave Hockaday	11	0	0	4	0	0
Steve Foley	9	0	1	2	0	0
Kieran O'Regan	6	0	0	3	1	0
John Kelly	3	4	1	1	0	0
Charlie Henry	3	2	0	0	3	0
Steve Berry	3	0	0	2	0	1 p
Peter Coyne	1	3	0	1	0	0
Jon Gittens	1	2	0	0	2	0
Steve White	1	1	1	1	1	1

THE MOONRAKER



Money MATTERS WITH DOUG BUSWELL



THE SWINDON SONY CENTRE Player of the Month, September

JIMMY QUINN



Award to be presented before the match by Mr. John Secker, Manager of the Swindon Sony Centre.

.....

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- * Action Replays *
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Portsmouth PO4 8RA

Access/Visa please state expiry date

Good evening ladies and gentlemen, welcome again to the County Ground.

Football League Centenary 1888-1988

Available now, exclusive to Swindon Town F.C. Pewter tankards in silver with a glass bottom, engraved with centenary badge together with S.T.F.C. Collectors item as a limited number only available. First class Christmas presents. Obtainable from **The Commercial Office only**. Price £19.50. Get yours while stocks last. The Commercial Department is sit-

uated at the rear of the Town End stand. If you require us to mail one to you add £1.25 to the cost price. Make all cheques payable to Swindon Town F.C.

Videos

Gillingham v Swindon Town

Final Play-off of 90 minutes duration and in full colour. We have now re-ordered extra videos. Anyone who missed out from the initial order can now obtain one from the Commercial Department or ring Swindon 642984 ext. 30 or 31 to place their order. Price VHS £10.00, Beta £11.25. Post & Packing £1.25 extra.



WARNING TV SURVEILLANCE

This ground is equipped with
CLOSED CIRCUIT TELEVISION

Installed with the help of a grant from the Football Trust. It is there to increase crowd safety and to help the police. Recording facilities enable film and photographs to be taken of disorder, which may subsequently be used in a court of law.

The Football Trust is funded entirely by the pools companies Littlewoods, Vernons and Zettlers from their Spotting-the-Ball competition.

THE MOONRAKER

MEET THE TEAMS



SWINDON TOWN

1. Fraser Digby
2. Dave Hockaday
3. Phil King
4. Chris Kamara
5. Tim Parkin
6. Colin Calderwood
7. Dave Bamber
8. Steve White
9. Jimmy Quinn
10. Steve Foley
11. Leigh Barnard
- 12.
- 14.

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of tradition



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STOKE CITY

1. Peter Fox
2. Lee Dixon
3. Cliff Carr
4. Steve Parkin
5. Steve Bould
6. George Berry
7. Tony Ford
8. Carl Saunders
9. Nicky Morgan
10. Graham Shaw
11. Phil Heath
- 12.
- 14.

Referee: Mr. A. W. Ward (London)

(Tony is married with two daughters. Employed as an office manager. Tony progressed through local Leagues to the South East Counties League, Athenian and Isthmian Leagues to join the Football League in 1980.)

Linesman Red Trim: J. L. Connock

Linesman Yellow Trim: C. J. Peake

Reserve Official: L T J Woodward

Match Sponsor: Skurrays, Drove Road, Swindon

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Roy Warren and Family of Lambourn**

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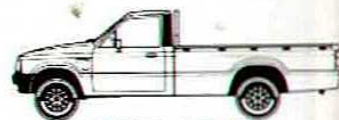
323 5-DOOR



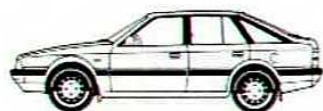
323 4 DOOR SALOON



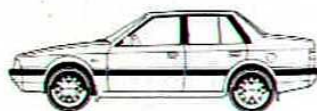
323 1.5 ESTATE



B2000/B2200 (Diesel) PICK UP



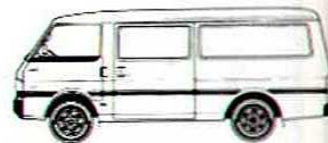
626 5-DOOR HATCHBACK



626 4 DOOR SALOON



929 ESTATE



E2000/E2200 (Diesel) PANEL VAN

SWINDON Mazda

GROUNDWELL ROAD, SWINDON

614277 OR 24951



323 Turbo 4x4 LLDX



RX-7